

Alain Laroche appointed Head of Straumann Canada



Straumann is delighted to announce the appointment of Alain Laroche as Head of its country organization in Canada.

Mr Laroche, who is a medical biologist by training, is a highly experienced general manager in the life-sciences and med-tech fields with a strong international background in sales and marketing. These qualities make him ideally suited to lead Straumann's rapidly growing business in Canada into the next stage of its development.

Alain looks forward to meeting as many as our valued customers as possible in the coming months.