Systems for Periodontal Esthetic Success

Presented by Dr. Lauralee Nygaard

COURSE DESCRIPTION
This interactive 1 day program will give you insights, tips, and tools to develop your own esthetic periodontal practice. Dr. Lauralee Nygaard is board certified periodontologist who has focused her clinical efforts on periodontal reconstructive procedures through esthetics, and treating recession defects with connective tissue grafts and regenerative therapies. This course offers 3 live surgeries which clinician and staff can view from a live feed, or view in the surgical operatory. Participants have the opportunity to interview Dr. Nygaard’s team on tips and techniques for developing and running a successful esthetic periodontal practice.

Attendees will learn that to succeed you must provide both clinical and service excellence. Tools, supplies, and techniques will be discussed to ensure optimal esthetic results in a comfortable and pain-free process for your patients. Dr. Nygaard will discuss the importance of patient, staff and referral education to drive treatment planning and case acceptance.

Attendees will also learn how Dr. Nygaard’s practice incorporates different business concepts and case studies from other industries, to create a customer-centric experience. Practical implementation of these concepts will be shared and participants will engage in open discussion and best practice sharing on how these concepts relate to their dental practice.

Through excellent clinical outcomes and exceptional customer service you can develop customer loyalty that will drive your esthetic periodontal practice.

LEARNING OBJECTIVES
• Understand the role of soft tissue management and esthetics in reconstructive dentistry
• Understand techniques for addressing root coverage, crown exposure and management of the edentulous ridge
• Discuss the use of enamel matrix proteins in the treatment of periodontal defects
• Understand how new technological developments can benefit treatment planning and overall functional and esthetic success
• Implementing systems and processes to ensure exceptional customer service and patient care

“Dr. Lauralee Nygaard is a gem. She is a great clinician and runs a quality practice. She has wonderful systems in place and a well-trained team. All of this is how to have a successful practice. I learned so much in the course that I look forward to having my team and I implementing immediately.”
—Phyllis B. Cook, DDS, PA

“This was the best course I have ever taken, Dr. Nygaard did a fantastic job from both a clinical and practice management perspective. Always direct and to the point, her simplistic approach to everything taught in this course was great. I went back to performing grafts utilizing natural tissue from the palate which has improved my overall results dramatically along with the use of Emdogain. Case acceptance is good. Let me know when her next course is, would love to go again!”
—Dr. Daniel Harper
**SPEAKERS**

Dr. Lauralee Nygaard received her undergraduate degree from Pacific Union College in 1988. After receiving her DDS degree from Loma Linda University in 1992, Dr. Nygaard studied three additional years at Loma Linda where she received her Masters Degree and post-graduate certificate in Periodontics. While completing her post-graduate studies, Dr. Nygaard served as a professor in the undergraduate Periodontics Department at Loma Linda University. Dr. Nygaard practiced as an associate in private periodontal practices before moving to Spokane. Dr. Nygaard has been in private practice since 1995 and is limited to periodontics.

Dr. Nygaard is Board Certified by the American Board of Periodontology. She has been involved with the American Association of Women in Dentistry and local ADA dental societies and is a member of the following: American Academy of Periodontists, Spokane District Dental Society, Washington State Dental Association, American Dental Association. Dr. Nygaard’s academic awards include the LLU President’s Award, the 1992 American Academy of Periodontology Award, the F. Gene Dixon Student Leadership Award, and the LLU Young Clinician Award. She is the recipient of the 1991 Semantodontics Award for Outstanding Achievement in Doctor-Patient Relations and various academic achievement scholarships.

She is actively involved in representing her profession in the community, including oral health care activities for children as well as various recruitment programs lecturing on the opportunities in the dental profession.

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<tr>
<th>Speakers</th>
<th>Dr. Lauralee Nygaard</th>
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<tbody>
<tr>
<td>Dates</td>
<td>Saturday March 21, 2015</td>
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<tr>
<td>Time</td>
<td>6:30 AM - 7:00 AM Registration/breakfast</td>
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<td>7:00 AM - 4:30 PM Program</td>
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<td>Location</td>
<td>The Office of Dr. Lauralee Nygaard</td>
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<td>1005 N. Evergreen Rd.</td>
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<td>Spokane Valley, WA99216</td>
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<td>Audience</td>
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For questions please contact Dawn Frick, Straumann National Education Manager at 978/747 2731

**Registration Policy**

- Registrations are taken on a first come, first serve basis
- Registrations are not considered final until payment is received
- Your registration will be confirmed by email within two weeks of receipt
- Partial payment cannot be accepted

**Cancellation and Refund Policy**

**Attendee Cancellation Policy**

- Cancellation made 30 days or more before the course starts: Full refund
- Cancellation made 15 – 29 days before the course starts: 50% of the course fee will be refunded
- Cancellation made 0 – 14 days before the course starts: No refund
- A $25 administration fee will apply to all cancellations

Straumann reserves the right to cancel courses that do not meet minimum enrollment. The course fee will be refunded, in full, within two weeks of cancelled course date. Attendance is not confirmed until attendee has received a letter of confirmation from the Straumann Education Department