

Basel, 2 February 2010

Invitation

Analysts' and Media Conference Straumann Holding AG Basel, 16 February 2010

Ladies and Gentlemen

We cordially invite you to our 2009 Full-Year Financial Results Conference.

Date: Tuesday, 16 February 2009

Time: 10:00 – 11:15 h (CET)

Location: Straumann Holding AG

Peter Merian-Weg 12, 4052 Basel, Switzerland

The doors open at 09:30 h and a light continental breakfast will be served.

The conference will be audio-webcast live at www.straumann.com/webcast and can also be heard by telephone.

Dial-in: +41 (0)91 610 56 05 (Europe), +44 (0)207 107 06 13 (UK),
+1 (1) 866 865 5144 (USA)

The recorded webcast will be available from 14:00 h (CET) the same day on our website www.straumann.com together with the media release, presentations and other materials.

The media release will be published on 16 February at approximately 06:30 h (CET) through the usual channels.

We kindly ask you to complete and return the form overleaf and we look forward to welcoming you in Basel.

Reply form

2009 Full-Year Financial Results Conference in Basel

Date: Tuesday, 16 February 2010

Program: 09:30 – 10:00 h Light continental breakfast
10:00 – 10:45 h Presentations
10:45 – 11:15 h Questions and answers

Location: **Straumann Holding AG**

Peter Merian-Weg 12
4052 Basel
Switzerland

Straumann's headquarters can be reached in five minutes on foot from Basel SBB train station. Alternatively take tram No. 10/11 from the SBB. Alternatively you can take the yellow coloured tramway No. 10 or 11 (direction "Aesch" or "Dornach") to the next tram stop, 'Peter Merian'. If you come by car, please use the SBB train station car park.

Yes, I will attend the conference

Sorry, I am not able to participate

Name, First name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____

Please send your response by e-mail or fax no later than 12 February 2010 to:

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Corporate Communication
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E-mail: corporate.communication@straumann.com